# **Business News Northern Ireland**

Welcome to our round up of the latest business news for our clients. Please contact us if you want to talk about how these updates affect your business. We are here to support you!

### Remaining resilient in a shrinking economy

Despite a small growth in the economy in November of 0.1%, the UK has been struggling under the weight of high inflation and rising borrowing costs. Most economists are predicting a contraction in the economy in the next six months. Conditions are likely to remain challenging for businesses and individuals alike, so now is a good time to focus on resilience.



Resilience is the process of adapting well in the face of adversity, trauma, tragedy, threats, or significant sources of stress — such as business, workplace, and financial stressors. It means "bouncing back" from difficult experiences.

So what actions can you take now to remain resilient to any downturn in the economy?

Here are a few suggestions to help you think about your business:

- Review your Budgets and set realistic and achievable targets for 2023/24.
- Be careful with 'can't pay' customers and get rid of 'won't pay' customers.

- Review your debtors list and chase up overdue invoices (if appropriate).
- Offer existing debtors extended payment terms and/or discounts (if applicable).
- Make sure your terms of business contain explicit payment terms.
- Assign responsibility to one individual for invoicing and collections.
- Agree extended payment terms with all suppliers in advance (if applicable).
- If appropriate, review banking facilities and discuss future needs.
- Put extra effort into making sure your relationships with your better customers are solid.
- Review and flow-chart the main processes in your business (e.g. Sales processing, order fulfilment, shipping etc) and challenge the need for each step.
- Encourage team members to suggest ways to streamline and simplify processes (e.g. sit down and brainstorm about efficiencies and cost reduction).
- Review your staffing needs over the next few months.
- Review your list of products and services and eliminate those that are unprofitable or not core products/services.

Establish your key performance indicators (KPI's) and measure them on a weekly basis, e.g.:

- Sales Leads generated,
- Orders supplied/fulfilled,
- Cash balance,
- Stock Turnover,
- Debtor Days,
- Gross Profit, and
- Net Profit.

#### The good news!

The important thing to remember is that the vast majority of people will not lose jobs, the majority of businesses won't fail and, eventually, we'll recover. (*NatWest Bank, Key economic predictions for 2023*).

Talk to us about your business; we have many clients who have changed the way they do things and some really innovative stories to share with you!

#### **Statutory Pay Rates from April 2023**

The UK Government has published the proposed statutory rates for maternity pay, paternity pay, shared parental pay, adoption pay, parental bereavement pay, and sick pay from April 2023.

The rates normally increase each April in line with the consumer price index (CPI) and the increase normally occurs on the first Sunday in April, which in 2023 is 2 April.

See: Benefit and pension rates 2023 to 2024 - GOV.UK (www.gov.uk)

### Research & Development (R&D) Tax Relief Reform Consultation Launched

The UK Government has launched a consultation to simplify the UK's R&D tax relief system.

The 8-week consultation, which runs from 13 January to 13 March 2023, sets out proposals on how a single scheme could be designed and implemented. This would replace the two R&D tax relief schemes currently in place - the Research and Development Expenditure Credit (RDEC) and the small and medium enterprises (SME) R&D relief.

A scheme modelled on the current RDEC for SMEs would also give decision makers in smaller companies clearer information, which will help them set budgets for R&D. In contrast, for those claiming SME tax relief in the current setup, the exact amount of money their firm will receive can only be known with certainty at the end of accounting period.

This is part of the government's ongoing R&D tax reliefs review, and follows changes announced at Autumn Statement 2022 where the generosities of the two R&D tax schemes were broadly aligned, with the Chancellor pledging to work with industry to understand how to provide further support for R&D-intensive SMEs.

Government spending on R&D is aimed at stimulating private sector investment which is why it is increasing investment to £20 billion a year by 2024-25.

See: R&D Tax Relief Reform Consultation Launched - GOV.UK (www.gov.uk)

# From pensioners to teenagers, HMRC reveals who files a tax return

HMRC has revealed that more pensioners filed a tax return for the 2020 to 2021 tax year compared to young people.

Overall, those aged 65 and over accounted for 16% of individuals who submitted a tax return, whereas 16 to 24 year olds made up 2.7% of total filers.

The new data is part of analysis by HMRC into the demographic data of the Self-Assessment population. The findings also show:

- people aged 45 to 54 were the largest group of filers, accounting for 24% of all tax returns submitted;
- more than 294,000 16 to 24 year olds filed a return; and
- 62% of those who submitted a return last year were men, compared to 38% who were women.

The data also showed that almost 146,000 people submitted their tax return at the earliest opportunity between 6 and 11 April 2021.

More than 12 million people are expected to file a Self-Assessment tax return for the 2021 to 2022 tax year. Anyone yet to submit theirs has until 31 January to complete it, pay any tax owed or set up a payment plan, or risk having to pay a penalty.

See: From pensioners to teenagers, HMRC reveals who files a tax return - GOV.UK (www.gov.uk)

#### **Innovation Loans Future Economy competition - round 8**

Innovate UK is offering up to £25 million in loans to micro, small and medium-sized enterprises (SMEs). Loans are for highly innovative late-stage research and development (R&D) projects with the best potential for the future. There should be a clear route to commercialisation and economic impact.

Your project must lead to new products, processes or services that are significantly ahead of others currently available or propose an innovative use of existing products, processes or services. It can also involve a new or innovative business model.

Innovate UK are particularly interested in projects that focus on the future economy areas included in the <u>Innovate UK plan for action</u>.

You must be able to show that you:

- need public funding,
- can cover interest payments, and
- will be able to repay the loan on time.

You can apply for a loan of between £100,000 and £2 million to fund your project's eligible costs.

Round 8 of this competition closes for applications on Wednesday 8 March 2023 at 11am.

See: <u>Competition overview - Innovation Loans Future Economy Competition: Round 8 - Innovation Funding Service (apply-for-innovation-funding.service.gov.uk)</u>

#### **New Landscapes: Catalyst Research & Development Grant Scheme**

Applications for the next round of New Landscapes: Catalyst Research & Development Grant Scheme are now open.

The New Landscapes: Fashion, Textiles and Technology Catalyst R&D Grant Scheme will provide five collaborative grants of up to £6,000 cash and up to £15,000 in-kind support to proposals that:

- Grow global networks to enable development of practice, experimentation and testing of sustainable design and production solutions that inspire positive environmental change.
- Support small and medium-sized enterprises (SMEs) to exchange methods of designing and producing in a more sustainable and socially engaged way.
- Support young designers to become advocates for sustainable, ethical and socially engaged fashion, textiles and related technologies.

The closing date to apply is 6 February 2023.

See: <u>Call for proposals for Fashion, Textiles and Technology partnership with British</u> Council | UAL (arts.ac.uk)

#### **Greater control for taxpayers using repayment agents**

HM Revenue and Customs (HMRC) is changing the way taxpayers who use a repayment agent can receive overpaid tax to protect them and raise standards among repayment agents.

HMRC will introduce legislation to change the way repayment agents are paid for their services and better protect customers from the unscrupulous tactics used by some operators. This means stopping the use of legally binding 'assignments' as part of claiming an Income Tax repayment, which could only be cancelled if the agent and taxpayer both agreed to do so. This can be challenging for customers who become dissatisfied with their agent, or who simply wish to take over managing their own claim.

Under new arrangements, if a taxpayer chooses to use a repayment agent to reclaim overpaid tax and wants it sent to the agent, they will need to make a nomination, which they can cancel at any time. The new process will make it easier for taxpayers to stay in control of their repayments.

See: Greater control for taxpayers using repayment agents - GOV.UK (www.gov.uk)

#### **Employers should prepare for a warmer future**

It might sound strange when we are in the middle of Winter just now, but science shows the planet is getting warmer and the Health and Safety Executive (HSE) is advising businesses to think how they need to adapt to warmer working conditions for their staff.

Employers have a legal obligation under the Management of Health and Safety at Work Regulations to assess risks to the health and safety of workers. They must review the risk controls they have in place and update them if needed. This includes risks from more frequent extreme weather such as heatwaves.

While there is no maximum temperature for workplaces, all workers are entitled to an environment where risks to their health and safety are properly controlled. Heat is classed as a hazard and comes with legal obligations like any other hazard.

The Workplace (Health, Safety and Welfare) Regulations require employers to provide a reasonable temperature in the workplace.

See: Heat warning: Employers must prepare for a warmer future | HSE Media Centre

### The Improving National Workplace Health and Wellbeing Event 2023

Between 2019 and 2021, there has been a 38% increase in reported cases of work-related stress, depression or anxiety, according to the Health and Safety Executive. With the Bank of England predicting a recession at the end of 2022 through to 2023, increased pressure on public services and its workforce is likely. Taking steps to improve staff health and wellbeing is therefore essential to maintaining workforces and continuing to deliver effective public services. This is a key time for professionals across the public sector to come together and share best practice, tips and resources for supporting the wellbeing of public sector employees.

- In 2020/21 there were an estimated 822,000 workers affected by work-related stress, depression or anxiety (Health and Safety Executive).
- In 2021 the Royal Society for Public Health found that people who switched to working from home exercised less (46%) and developed musculoskeletal problems (39%).
- 41% of employees surveyed in 2021 experienced work-related mental health issues last year (BITC).

At The Improving National Workplace Health and Wellbeing Event 2023 you will hear the latest guidance on creating a workplace that promotes the health and wellbeing of all staff. You will be able to engage with best practice case studies on improving work-life balance, developing a whole organisation approach to health and wellbeing, and developing policies to support staff mental health.

The event takes place on the 2nd of February 2023 online.

See: Improving National Workplace Health and Wellbeing (healthatwork.uk)

#### **Latest UK Export Academy webinars**

Listed below are upcoming UK Export Academy webinars to help business owners and entrepreneurs across Northern Ireland boost their exporting skills and sell their goods and services to new markets worldwide.

The UK Export Academy is delivered in three stages depending on your skill level. These include foundation modules, masterclasses and sector-specific masterclasses.

Foundation modules offer a step-by-step guide to becoming an exporter. You can build your knowledge and confidence if you're relatively new to selling internationally or interested in learning how to start.

25 January - Export Controls

27 January - Selling Services (Part 1)

30 January - Selling Services (Part 2)

#### Reval 2023: New draft valuations for business rates

Known as Reval 2023, this revaluation process will result in a new non-domestic Valuation List being used to calculate business rate bills from April 2023. The draft schedule of property valuations is now available online for ratepayers to view.

In October 2021, Land & Property Services (LPS) issued Rent and Lease Questionnaires (RALQs) to the occupiers of most non-domestic properties across NI, requesting their current lease and rent details. In some cases, LPS requested information on trading and accounts.

All the rental information was analysed and reviewed to produce new Net Annual Values (NAVs) for a new Valuation List. These values have now been published in a draft schedule and are available online for anyone to check.

Rateable values in the draft schedule are based on rental levels as of 1 October 2021, a date which was set by legislation. That is why LPS contacted ratepayers in October 2021 asking for rent and lease information.

The valuation details presented in the draft schedule is not your rate bill, it is only one part of the calculation. The other parts are: the regional rate (set by Northern Ireland Executive); the district rate (set by the district council where the property is located); and any reliefs you are entitled to which LPS applies to your bill automatically.

See: NI Reval2023: Draft schedule of values | Department of Finance (finance-ni.gov.uk)

#### Webinars to help tourism businesses reduce waste and save water

The webinars, hosted by Tourism Northern Ireland, are aimed at businesses in the tourism and hospitality sectors, helping them to save money and become more environmentally friendly.

The webinars are designed to provide you with the knowledge to help you implement change in your business to reduce emissions and costs. The webinars are free to attend and will last around one hour.

#### Water Conservation

Tuesday 24 January 2023, 10am

### Register for the Water Conservation Webinar

#### Waste Management

Tuesday 7 February 2023, 10am

# Register for the Waste Management Webinar

#### Food Waste

Tuesday 14 March 2023, 2pm

#### Register for the Food Waste Webinar

See: Webinars to help tourism businesses reduce waste and save water (nibusinessinfo.co.uk)

#### **Upcoming Equity Advisory Clinics from InterTradeIreland**

InterTradeIreland's free Equity Advisory Clinics are aimed at helping companies seek equity investment and are delivered online by venture professional, Drew O'Sullivan.

Companies will be advised independently on their fundraising activities including business plan review, investment pitch practice and signposting to investors.

To be eligible for the clinics, you must have a minimum new equity funding requirement of €100,000.

You will also need to provide one of the following, which will allow Drew to prepare in advance for the meeting:

- Business plan (preferred submission)
- Executive summary/Investment Memorandum (InterTradeIreland can provide you with a pro forma to complete in advance)
- Investment pitch slide deck

Following registration and pre-screening, each company that is deemed eligible will be assigned a 75-minute one-to-one slot on their chosen date between 8:30am and 3:30pm.

The clinics are taking place on the following dates:

- Thursday 26 January 2023
- Thursday 9 February 2023
- Tuesday 14 February 2023
- Thursday 16 February 2023

In advance of your allocated appointment, you will be provided with a unique Zoom link.

See: <u>Upcoming Equity Advisory Clinics from InterTradeIreland (nibusinessinfo.co.uk)</u>

# DAERA launches £500,000 competition to deal with livestock slurry

The Department of Agriculture, Environment & Rural Affairs (DAERA) has launched a new Small Business Research Initiative (SBRI) competition to find a sustainable utilisation of livestock slurry solution for Northern Ireland.

With funding from the Department for the Economy, DAERA will support up to five projects to look at practical and economically viable solutions where livestock slurry could be separated:

- with minimal nitrogen and methane losses,
- ideally to produce feedstock,
- in a biosecure manner, and
- for energy production.

Nutrients remaining post energy production should also be suitably processed to replace artificial fertiliser for use in NI or for export to Great Britain, Ireland and beyond.

This competition has a total budget of £500,000 (excluding VAT) for SBRI Phase 1 work. It is anticipated that at least the five highest-scoring bidders will be selected. Each of the successful bidders will receive an amount in accordance with their bid, but subject to a maximum amount per bidder of £100,000 (exclusive of VAT, if chargeable).

Phase 1 is intended to demonstrate the technical feasibility of a proposed concept and its viability as a solution for DAERA. DAERA reserves the right, at its sole discretion, to extend from Phase 1 with successful bidders as part of this precommercial procurement.

The closing date for this SBRI competition is 31 January 2023.

See: <u>DAERA launches £500,000 competition to deal with livestock slurry</u> (nibusinessinfo.co.uk)

# Funding for programmes that showcase the island of Ireland

Tourism Ireland is calling for producers of international programming to submit their proposals to the 2023 International Programming Ireland Fund

Now in its third year, the fund is designed to attract and support new, original, innovative, and commercially viable programming that features, or is made, on the island of Ireland.

Applications are open to genres with:

- a destination focus including documentary, factual entertainment, cultural and specialist factual; and
- sustainable themes in social, economic, and environmental sustainability.

Other reality genres such as adventure are welcome, provided they meet the brief.

Successful commissions will highlight, among other things, Ireland's stunning landscapes, rich heritage and living culture, food and drink, soft adventure or its people, characters and stories.

Targeted at the UK, US, and Mainland Europe as key markets in 2023, the fund offers a total of €1,386,000. Tourism Ireland expects to invest the funding in 10 to 12 projects which have already secured international broadcaster and/or distributor support.

The application deadline is 3pm on Friday 17 March 2023.

See: <u>Tourism Ireland Announces Applications for International Programming Ireland</u> Fund

#### Innovation Vouchers: January 2023 call

Invest Northern Ireland (Invest NI) Innovation Vouchers allow you to access the skills and expertise of universities, colleges or Institutes of Technology in Northern Ireland and the Republic of Ireland.

Typical projects supported through Innovation Vouchers include:

- helping to create or improve products, services or processes;
- access to specialist expertise on new materials; and
- tapping into research and scientific expertise.

You can use vouchers to resolve a specific business issue, particularly if you don't have the expertise, technology, or facilities to deal with it.

The call for Innovation Vouchers opens on Monday 23 January and closes at 3pm on Friday 10 February 2023.

See: Innovation Vouchers: January 2023 call (nibusinessinfo.co.uk)